



JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar



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Ref No: BRLPS/Proj-FI/497/14/Vol-IV/1294

Date: 17.07.18

OFFICE ORDER

BRLPS (Jeevika) has kept an ambitious target of facilitating credit linkage of more than 2.50 Lakh of SHGs during 2018-19. Similarly Saving Account of more than 2.5 Lakh SHGs have to be opened during 2018-19. It is quite a herculean task considering the number of SHGs that are eligible. Policy advocacy to solicit support of the banks has been done in the **64th SLBC meeting of Banks** dated **26th May 2018** and in **31st meeting of sub-committee of SLBC on SHG financing** dated **25th June 2018**. Both the forums agreed for conducting special credit camps on 27th June, 27th July, 27th August and if required on 27th September 2018. Considering the present circumstances, it is proposed that the dates of “**Credit Camps**” may be fixed for **27th July, 27th August and 27th September 2018**.

Approval of the competent authority has been given on the following aspects:

- All the BPIUs have been provided with maximum budget of **Rs.7000 (Rs. Seven Thousand Only)** for each of the camps proposed in the month of July, August and September 2018. The scheduled budget is subject to **actual expenditure** and adherence to the stipulated guidelines.
- All the BPIUs need to ensure that maximum numbers of SHGs are supported with banking services (**both savings account opening and credit linkage**) during the “**Scheduled Credit Camps**”.
- Adequate liasoning** is required with bank branches, regional offices and District Administration (under the guidance of District Magistrate of particular district) to make it success. There is need to encourage Branch Managers to participate in the program. Efforts need to be made by DPCU to get the letter issued from the regional offices of related banks to ensure effective participation from branches for large scale conversion.
- The proposed Financial Inclusion camp needs to be utilized to the maximum for providing literacy around financial matters, repayment, insurance and other matters as well related to group dynamics to the SHG members.

e) All DPMs are directed to facilitate effective coordination between DPCU and BPIUs in order to make maximum use of the opportunity.

f) All BPIUs and DPCUs are required to track the member of members participating in the **“Financial Inclusion Camps/ Credit Camps”** and the number of bankers participating in the **“Financial Inclusion Program/ Credit Camps”**.

By the order of CEO, BRLPS


17.07.18
Mukesh Chandra Sharan

PC-FI

CC to:

1. All SPMU Officials
2. All DPCU officials
3. All BPIU officials/ Concerned File